

IUFoST Announcement
IUFoST GLOBAL FOOD INDUSTRY AWARDS

IUFoST invites its Adhering Bodies to submit nominations from their marketplace for the **2nd IUFoST Global Food Industry Awards** to be presented at the IUFoST World Congress in Cape Town 22-26 August 2010.

Categories:

Awards will be made in three categories to food products that best displays the following qualities:

1. Product and/or process innovation including industrialization of traditional foods
2. Package innovation, with specifics on the innovative part of the packaging and why it is important
3. Communicating science-related knowledge to consumers aimed at improving their lifestyle (e.g. children, teens, adults, seniors). Marketing campaigns may be nominated in this category.

An Adhering Body can nominate a maximum of four(4) products in each category
To qualify products must have been launched since August 2008

To submit a nomination .

Please complete the accompanying form ensuing that the following information is included

- a brief description in point form (500 words or less) from the Adhering Body in support of the nomination.
- specify under which category the product is entered
- a photo of the product, package (front and back of pack),and communication if appropriate. Product pictures should be in JPEG format, minimum of 300 dpi, no larger than 1 MB (not in tif or pdf format).
- when product, package, communication was introduced
- innovative features of the product, product, communication
- why the product, package, communication is important
- the full name, address of the nominated company and principal contact with email address
- the name and contact details of the Adhering Body submitting the nomination.

Nominations should be emailed to Tricia Fitchet (tricia.fitchet@gmail.com)

DEADLINE for RECEIPT OF NOMINATIONS: 31 March 2010

Judging Process:

The nominations will be assessed by a global panel: Professor Colin Dennis (UK), Professor Pingfan Rao (China), Sheri Schellhaass (USA), Ann Goldman (Canada), Peter Bush (Australia), Delia Rodriguez Amaya (Brazil), Lim Chee Kian (Singapore).Luis Fernandez (Belgium), Rosie Maguire (South Africa),

Finalists will be notified in writing by 1 May 2010. Finalists will be required to submit example packaging for final judging and exhibition during the congress. The awards will be presented during the Congress. If the winners are not present in Cape Town the awards will be accepted by a member of the nominating Adhering Body.